

BE Semester- IV_CE_ Question Bank

(Management Economics)

All questions carry equal marks (10 marks).

Q.1	Explain Economic planning In Detail.
Q.2	Explain organization structure and its importance.
Q.3	Describe Management Concept and Functions.
Q.4	Explain Coordinating, Controlling, and Motivating Principles of management.
Q.5	Discuss Traditional v/s Modern management approaches.
Q.6	Write short note on Productivity.
Q.7	Explain various Financial management & quantitative techniques.
Q.8	What is break even analysis? Explain With Example.
Q.9	Explain capital budgeting.
Q.10	What is Marketing Management?
Q.11	Explain organization structure and its importance.
Q.12	Explain Role of management in promotion of productivity.
Q.13	Explain With example CPM.
Q.14	Describe Human Side of Management.
Q.15	Explain PERT.
Q.16	Explain the terms : (1) Interpersonal Behaviour. . (2)Motivation.
Q.17	Explain product development & diversification.
Q.18	Differentiate CPM & PERT.
Q.19	How to do Quality control, Waste reduction, Job evaluation? Explain in detail.
Q.20	What are the concepts and approach in marketing management? Describe in

	detail.
Q.21	Explain public finance In Detail.
Q.22	Explain cost accounting.
Q.23	Explain cost budgetary control.
Q.24	Explain the terms : (1)Communication. (2)Leadership.
Q.25	Discuss time and staff functions.
Q.26	Explain decision making and its importance.
Q.27	Write short note on delegation.
Q.28	Discuss Role of management in promotion of productivity.
Q.29	Explain time study and work management.
Q.30	Write short note on Quality Control.
Q.31	Explain man power assessment.
Q.32	Explain recruitment, training & development.
Q.33	Discuss participative management.
Q.34	Explain performance appraisal.
Q.35	Explain product development & diversification.
Q.36	Explain industrial marketing.
Q.37	Write short note on Inventory control.
Q.38	Discuss Productivity of economic development.
Q.39	Discuss your views on system concept of organization.
Q.40	Write short note on productivity techniques.